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Business Leadership Programme 2024 Timetable

Bell The Leys | 3 July - 13 August 2024















Business Leadership Programme 2024

Bell Young Learners

Bell The Leys

15 Hours Tuition, 12 Hours Business Challenge

Sample timetable

Week 1	Wednesday 3 July	Thursday 4 July	Friday 5 July	Saturday 6 July	Sunday 7 July	Monday 8 July	Tuesday 9 July
08:00 - 08:45	 Arrivals	Breakfast					
08:45 - 09:00		Morning Meeting					
09:00 - 10:30		Course Introduction	What is a Business? Study tour prep	The Business Plan	Full Day Study Tour LONDON Museum of Brands, Packing & Advertising Westfield Shopping 	The Marketing Mix	Brands
10:30 - 11:00		Break				Break	
11:00 - 12:30		Teamwork	Successful Business	Time Management LinguaSkill Prep		Market Research	Advertising Part 1 LinguaSkill Prep
12:30 - 13:30		Lunch					
13:00 - 15:00		Motivational Speaker and introduction to the Business Challenge	Half Day Study Tour CAMBRIDGE The Trinity Centre Cambridge Science Park	The Bell Business Challenge		The Bell Business Challenge	The Bell Business Challenge
15:00 - 15:30							
15:30 - 17:00							
17:00 - 18:00		House Time		House Time	House Time		
18:00 - 19:30	Dinner and free time						
19:30 - 21:00	Welcome Activities	Sharks vs. Tigers	Bell's Got Talent	Popcorn Premier	Pamper Night	The Cube	Mini Olympics
							
21:00 - 21:30	House Meeting						

Please note that this is a sample programme and individual activities are subject to change.












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Week 2	Wednesday 10 July	Thursday 11 July	Friday 12 July	Saturday 13 July	Sunday 14 July	Monday 15 July	Tuesday 16 July
08:00 - 08:45	Breakfast						
08:45 - 09:00	Morning Meeting						
09:00 - 10:30	Full Day Study Tour DUNSTABLE	Finance	The Product Life Cycle	Presentation Skills	Full Day Study Tour LONDON	Business Challenge Presentations	 Departures
10:30 - 11:00		Break					
11:00 - 12:30	Business Case Study: Amazon Fulfilment Centre Tour	Advertising Part 2	Using Social Media	LinguaSkill Business Exam	City Finance Tour		
12:30 - 13:30		LinguaSkill Prep	Lunch			Shopping	
13:00 - 15:00	Hatfield - The Galleria Shopping	The Bell Business Challenge	The Bell Business Challenge	The Bell Business Challenge		End of Course Activities / Mystery Prize for the Winners	
15:00 - 15:30						House Time	
15:30 - 17:00		Dinner and free time				Dinner and free time	
17:00 - 18:00		Great Gameshow Mash-Up	Record Breakers	Great British Bake Off		Bell's Got Talent	
18:00 - 19:30					Buffet dinner on site		
19:30 - 21:00					Chill Zone		
21:00 - 21:30	House Meeting						

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Week 3	Wednesday 17 July	Thursday 18 July	Friday 19 July	Saturday 20 July	Sunday 21 July	Monday 22 July	Tuesday 23 July
08:00 - 08:45	 Arrivals	Breakfast					
08:45 - 09:00		Morning Meeting					
09:00 - 10:30		Course Introduction	What is a Business? Study tour prep	The Business Plan	Full Day Study Tour LONDON Museum of Brands, Packing & Advertising Westfield Shopping	The Marketing Mix	Brands
10:30 - 11:00		Break				Break	
11:00 - 12:30		Teamwork	Successful Business	Time Management LinguaSkill Prep		Market Research	Advertising Part 1 LinguaSkill Prep
12:30 - 13:30		Lunch					
13:00 - 15:00		Motivational Speaker and introduction to the Business Challenge	Half Day Study Tour CAMBRIDGE The Trinity Centre Cambridge Science Park	The Bell Business Challenge		The Bell Business Challenge	The Bell Business Challenge
15:00 - 15:30				Break			
15:30 - 17:00		Activities					
17:00 - 18:00		House Time	House Time	House Time	House Time		
18:00 - 19:30	Dinner and free time						
19:30 - 21:00	Film Night	Staff vs. Students	Egg Events	Guess Who?	Pop Idol	Chocolate Challenge	
							
21:00 - 21:30	House Meeting						

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Week 4	Wednesday 24 July	Thursday 25 July	Friday 26 July	Saturday 27 July	Sunday 28 July	Monday 29 July	Tuesday 30 July
08:00 - 08:45	Breakfast						
08:45 - 09:00	Morning Meeting						
09:00 - 10:30	Full Day Study Tour DUNSTABLE	Finance	The Product Life Cycle	Presentation Skills	Full Day Study Tour LONDON	Business Challenge Presentations	 Departures
10:30 - 11:00		Break					
11:00 - 12:30	Business Case Study: Amazon Fulfilment Centre Tour	Advertising Part 2 LinguaSkill Prep	Using Social Media	LinguaSkill Business Exam	City Finance Tour		
12:30 - 13:30	Lunch			Shopping	Lunch		
13:00 - 15:00	Hatfield - The Galleria Shopping	The Bell Business Challenge	The Bell Business Challenge	The Bell Business Challenge		End of Course Activities / Mystery Prize for the Winners	
15:00 - 15:30						House Time	
15:30 - 17:00		House Time				Dinner and free time	
17:00 - 18:00	Dinner and free time					Beach Party Disco	
18:00 - 19:30	Movie Night	English Country Fair	Leys by Night		Have A Go With H2O	Buffet dinner on site	
19:30 - 21:00					Pamper Night		
21:00 - 21:30					House Meeting		

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Week 5	Wednesday 31 July	Thursday 1 August	Friday 2 August	Saturday 3 August	Sunday 4 August	Monday 5 August	Tuesday 6 August
08:00 - 08:45	 Arrivals	Breakfast					
08:45 - 09:00		Morning Meeting					
09:00 - 10:30		Course Introduction	What is a Business? Study tour prep	The Business Plan	Full Day Study Tour LONDON Museum of Brands, Packing & Advertising Westfield Shopping	The Marketing Mix	Brands
10:30 - 11:00		Break				Break	
11:00 - 12:30		Teamwork	Successful Business	Time Management LinguaSkill Prep		Market Research	Advertising Part 1 LinguaSkill Prep
12:30 - 13:30		Lunch					
13:00 - 15:00		Motivational Speaker and introduction to the Business Challenge	Half Day Study Tour CAMBRIDGE The Trinity Centre Cambridge Science Park	The Bell Business Challenge		The Bell Business Challenge	The Bell Business Challenge
15:00 - 15:30				Break			
15:30 - 17:00				Activities			
17:00 - 18:00		House Time	House Time		House Time		
18:00 - 19:30	Dinner and free time						
19:30 - 21:00	Welcome Activities 	Sharks vs. Tigers 	Bell's Got Talent 	Popcorn Premier 	Pamper Night 	The Cube 	Mini Olympics 
21:00 - 21:30	House Meeting						

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Week 6	Wednesday 7 August	Thursday 8 August	Friday 9 August	Saturday 10 August	Sunday 11 August	Monday 12 August	Tuesday 13 August	
08:00 - 08:45	Breakfast							
08:45 - 09:00	Morning Meeting							
09:00 - 10:30	Full Day Study Tour DUNSTABLE	Finance	The Product Life Cycle	Presentation Skills	Full Day Study Tour LONDON	Business Challenge Presentations	 Departures	
10:30 - 11:00		Break						
11:00 - 12:30	Business Case Study: Amazon Fulfilment Centre Tour	Advertising Part 2	Using Social Media	LinguaSkill Business Exam	City Finance Tour			
12:30 - 13:30		LinguaSkill Prep						
13:00 - 15:00	Hatfield - The Galleria Shopping	Lunch			Shopping	Lunch		
15:00 - 15:30		The Bell Business Challenge	The Bell Business Challenge	The Bell Business Challenge		End of Course Activities / Mystery Prize for the Winners		
15:30 - 17:00		House Time				House Time		
17:00 - 18:00	Dinner and free time							
18:00 - 19:30	Chill Zone	Record Breakers	Great British Bake Off	Bell's Got Talent	Buffet dinner on site	Mad Hatter's Disco		
19:30 - 21:00						Chill Zone		
21:00 - 21:30	House Meeting							

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