



Bell

EST 1955



Teacher training & development

Cambridge



Frank Bell - Bell founder

The Bell Story

One man's vision

Bell was founded by Frank Bell, a University of Cambridge graduate, with a love of languages and a vision to promote intercultural understanding through language education.

Frank's inspiration came from his time as a prisoner of war during the Second World War. In the harsh conditions of the camp, he taught his fellow prisoners Spanish and French, a simple act of defiance that quickly led to the creation of a secret university, which taught a broad range of subjects.

After the war, Frank Bell returned to England. Reflecting on his experiences, he realised that the route to international co-operation and understanding lay in learning. This led him, in 1955, to open his first language school in Cambridge, which still operates today.

Since then, Bell has grown from one prestigious English language school in Cambridge to an internationally recognised, high-quality education business, which unlocks the world for its students through learning English and learning in English.

Welcome to Bell



Silvana Richardson - Head of Education

Excellence in teaching is one of the most crucial factors that influences how well learners learn and achieve. Outstanding schools understand the importance of investing in the career-long professional development of their teachers, and excellent teachers never cease to learn.

This is why at Bell we are passionate about teaching teachers, teacher educators and school leaders. Our Training and Professional Development courses touch both our participants' and their own learners' lives in significant ways. Our courses are active, interactive, innovative, practical, motivating and enjoyable, but more importantly, promote deep, long-lasting and impactful professional learning. Our course design and approach ensures that teachers not only feel refreshed and inspired by new perspectives and creative ideas, techniques and resources, but that they also become highly confident and fully equipped to put into practice everything

they have learnt with us in their own schools and classes. Our team of expert teacher educators, which includes world-class published authors and renown specialists with vast international experience in the state and private sectors, is second to none.

In all our courses – face-to-face, online, blended, language development, methodology, educational technology, or programmes leading to international professional qualifications – participants join an international community of colleagues from all over the world to learn from and with each other, support one another along the way, and explore together new insights from the best available research evidence and the latest, most effective approaches to teaching English and through the medium of English. They make friends and contacts that last a lifetime and have unforgettable professional and personal experiences.

We're not just another teacher training course

We firmly believe that the best teachers never stop learning. With over 65 years of teaching experience and recent recognition for excellence in teaching, here are just a few reasons why we are confident that Bell is the right school for you:



Teaching is excellent and enables students to maximise their progress. Teachers know their students well and provide high levels of individual challenge in well planned, engaging lessons.

ISI INSPECTION REPORT, JUNE 2021



FOR MORE INFORMATION:

bellenglish.com/our-courses/teacher-training-and-development



Track record of success



Teaching expertise



Global teacher community



Personal 1-to-1 feedback



65 years of experience



Diverse nationality mix



Beautiful location



All-inclusive package



Learn the Bell Way



Innovative courses



Free excursions and day trips



Free insurance

Study at Bell Cambridge

A historic school set in beautiful grounds.

Our Cambridge school offers a picturesque campus environment surrounded by large gardens with impressive study, social and leisure facilities.

Located within easy reach of the beautiful city centre, bursting with culture and history, there is always plenty to do, including punting along the river, watching live music or exploring one of the many famous university colleges.

On-site residential accommodation is available at our Bell Cambridge campus, as well as other great options nearby.





School facilities

- Large learning centre
- Two computer rooms
- On-site sports and games facilities
- Disabled access/facilities
- Prayer room
- Dining room and outside eating area
- Higher Education Advisory Service
- Air-conditioned classrooms with interactive whiteboards
- On-site residential accommodation available



FOR MORE INFORMATION:
bellenglish.com/courses/celta-full-time



FOR MORE INFORMATION:
bellenglish.com/courses/celta-part-time



100%
pass rate
in 2023

Train for your CELTA

Overview

This full-time intensive course focuses on practical skills and introduces you to hands-on teaching experience straight away.

By learning at a top 2% English language school in the UK, you will also gain invaluable experience observing and learning from the best in their field. You will be teaching in a real classroom at a leading English language school. You will practise teaching to members of the local community that want to improve their English.

Teach six hours of classes attended by volunteer adult learners of English.

Observe a minimum of six hours of classes of experienced teachers (this may include two hours of videoed lessons).

Engage in lesson preparation, transitioning from tutor-guided to more independent planning, developing essential EFL teaching tools.

Note: We offer all English lessons with trainee teachers free of charge to students.

Our approach

Experience a tailored teaching method aligned to you and your peers specific needs.

Gain access to the Learning Resource Centre and computer rooms to reinforce your learning beyond the classroom.

Course summary

- ▶ Location - Bell Cambridge
- ▶ Trainee / Tutor ratio - 6:1
- ▶ Min. Language level - Advanced C1**
- ▶ Course length - 4 weeks (Full-time)
14 weeks (Part-time)
- ▶ Start dates Full-time - Monday 8 April
Monday 3 June
Monday 5 August
Monday 7 October
Monday 4 November
- ▶ Start date Part-time - Monday 6 January

*** Trainees must be educated to the standard requirement for entry into higher education*

Comprehensive training and development

Participate in 120 hours of practical workshops and seminars enhancing that focus on language awareness, phonology, language learning, teaching methodology and professional development.



“The tutors at Bell are so skilled at what they do and I can't imagine I would've gotten better guidance elsewhere.”

CELTA student

What next?

Apply for your CELTA course in 3 simple steps



1. Application Submission

Complete a registration form, including an assessment and a 300-word personal statement about your abilities and motivation for taking the CELTA course.



2. Interview Arrangements

Qualified candidates will be invited for an interview, which may be in-person at our Cambridge campus or remotely via phone or Skype for international candidates.



3. Feedback and Outcome

Our team will provide comprehensive feedback highlighting your strengths and potential areas for development.

Successful candidates are notified of their acceptance into the CELTA programme.

“I am very impressed with the level of support, and clarity of the feedback that made it easy to improve and develop my teaching skills.”

CELTA student



Cambridge English
CELTA

Certificate in Teaching English to Speakers of Other Languages

Cambridge Assessment
English

Authorised Exam Centre



Train for your DELTA

Overview

DELTA is a globally-recognised, advanced qualification for experienced English language teachers. It combines practical teaching elements with a strong theoretical background.

Using The Bell Way approach, we will ensure you are fully supported throughout your modules, and receive personal, direct and timely feedback to help you maximise your potential.

Our approach

Enjoy the freedom and flexibility to study your DELTA modules online or face-to-face, or a combination of both.

Benefit from our high-quality teaching and extensive experience with DELTA and receive personal support and feedback.

Module One

This is a theoretical module, investigating topics like the history of EFL, approaches and methodology, and second language acquisition.

Module Two

A combination of theory and practice. You will complete five written assignments with personalised feedback from your tutor. Additionally,

there are four observed lessons which will be assessed.

You will observe a minimum of 10 hours of classes of experienced teachers.

Module Three

This is an online module only. You will pair with a course tutor to produce an extended essay on a chosen specialist area.

Course summary

- ▶ Location - Bell Teacher Academy or online
- ▶ Trainee / Tutor ratio - 6:1
- ▶ Min. Language level - Advanced C1 / C2*
- ▶ Start dates Online:
 - ▶ Module 1 (13 weeks) - Monday 19 February
Monday 2 September
 - ▶ Module 2 (14 weeks) - Monday 12 February
Tuesday 27 August
 - ▶ Module 2 (38 weeks) - Monday 4 March
 - ▶ Module 3 (12 weeks) - Monday 26 February
Monday 2 September
- ▶ Start dates On Demand:
 - ▶ Module 3 (12 weeks) - Start any Monday
(subject to availability)

**You must have passed your CELTA qualification (or equivalent) at least one year previously and have two or more years of teaching experience*

DELTA Online

Using Moodle, you can train for your DELTA online



Module 1

Engage in online tasks with 1-to-1 tutor support.

Constant interaction with tutors with weekly work assessments and personal advice.



Module 2

Access and submit written assignments online.

Receive personal feedback directly from your tutor.

This module includes a practical element to ensure you're actively teaching at your own workplace during this period.



Module 3

Produce an extended essay in a chosen specialist area.

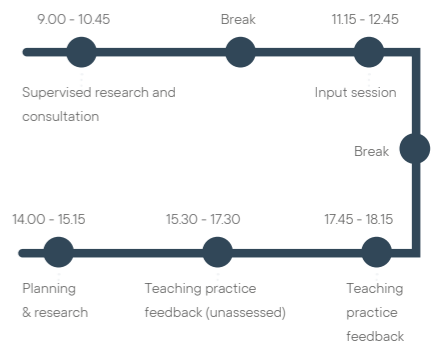
Collaborate with a dedicated tutor, submitting work online.

“It is a great training course, loaded with interesting information, and fundamental knowledge for teachers.”

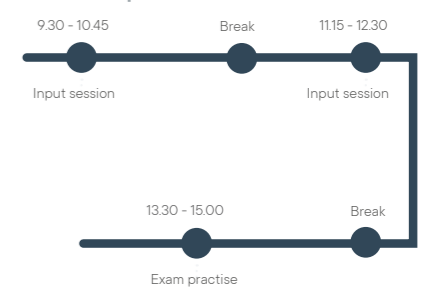
DELTA student

Sample timetable

Module 1 | Face-to-face



Module 2 | Face-to-face



Delta

Modular Diploma in English Language Teaching

Cambridge Assessment English

Authorised Exam Centre



Bell Teacher Academy Nationality Mix 2023



Top 10 Nationalities:

- | | |
|-------------|-----------|
| Spain | Argentina |
| Switzerland | Chile |
| Italy | Denmark |
| Korea | Austria |
| Japan | |
| Germany | |

**figures based on student weeks from January to August 2023*

Find your course at Bell Teacher Academy

Our short courses are designed to support your growth and development across all interests and abilities.

All Bell Teacher Academy courses are delivered by highly experienced teacher trainers. The team includes a whole host of leading ELT experts and published educational authors.

Bell Teacher Academy partners with Cambridge University Press and Cambridge English Language Assessment, part of the University of Cambridge.

In addition to your core development course, you can choose two additional workshops a week, such as 'Using film in the classroom', 'Motivating students' and 'Different ways to use songs in the classroom'. The course also includes a weekly guest lecture.



“It requires experience, inspiration and personal dedication to become the best teachers we can be, which is what most teachers aspire to. This process can be greatly assisted by face to face workshops with other teachers from round the world, facilitated by trainers who are themselves on this journey. And this is what you get at a training centre like Bell Teacher Academy in Cambridge.

- Adrian Underhill, Teacher Trainer

Develop your practice Bell Teacher Academy

Overview

Every summer, teachers from all over the world come to Cambridge to study with Bell, where we offer a range of one and two-week development courses for any level, any interest, and at any time in their career. Delivered at Bell Cambridge, you will enjoy a picturesque study environment in the beautifully historic city of Cambridge. For summer 2024, we are offering face-to-face, online and hybrid courses to suit your needs.

At Bell Teacher Academy you will:

- ▶ Participate in workshops and talks reflecting current trends in the sector.

- ▶ Enjoy a social events programme exclusive to Bell Cambridge.
- ▶ Share experiences and exchange best practice with teachers all over the world
- ▶ Experience British culture and explore Cambridge and London
- ▶ Develop professionally and learn from the experts at Bell
- ▶ Gain courses and points for your CV or resume
- ▶ Become part of a global teaching community

Our approach

We offer fully-inclusive face-to-face programmes and online courses both featuring a series of workshops and talks

related to current thinking and trends in the sector. Our courses at Bell Cambridge also include a programme of social events for you to explore life and culture in the UK – outside of the classroom.

You can choose two additional workshops a week. The course also includes a weekly guest lecture.

Accommodation

Single room with shared or private bathroom, self-catered

If you are unsure of which courses you would like to take, our advisors are available to help you find the right course for you.

Our face-to-face courses include:

- 21.5 hours of tuition per week (43 hours over 2 weeks)
- Weekly plenary session by well-known ELT speakers
- Weekly workshop on 'hot topics'
- Weekly cultural talk
- Accommodation
- Full social and cultural programme including a day trip to London (on 2-week programme)
- Certificate of Achievement from Bell at end of course
- 20% discount on books at Cambridge University Press bookshop
- Travel insurance



FOR MORE INFORMATION:
bellenglish.com/courses/british-life-and-culture



British Life and Culture

Gain practical ideas for introducing culture into your classroom and promoting intercultural awareness among your students by exploring topics such as the arts, media, politics and history.

✓ **Min. language level:** Upper-Intermediate B2
📅 **Start dates:** 14 July | 28 July 🕒 **2 weeks**

- ✓ British Education, media and institutions
- ✓ Family life youth culture, and multicultural Britain
- ✓ Eccentric Britain and humour
- ✓ Visits to Cambridge museums
- ✓ History of the University of Cambridge and its life
- ✓ Contemporary music
- ✓ The changing language and teaching culture
- ✓ Cross-cultural awareness in the classroom
- ✓ Exploiting materials to teach culture



Understand different aspects of contemporary British culture

Develop your knowledge of British culture by moving beyond stereotypes and traditions

Improve intercultural awareness in the classroom

Gain practical ideas for helping students compare their own culture with new cultures in terms of social, linguistic and cultural diversity

Gain confidence in your own English

Improve your own language competency by understanding and appreciating the link between culture and language

FOR MORE INFORMATION:
bellenglish.com/courses/creativity-in-the-classroom



Creativity in the classroom

Refresh and renew your classroom and language skills by developing the tools to increase creativity for you and your students. Take home new ideas to develop your student's creativity by adapting your lessons creatively.

✓ **Min. language level:** Upper-Intermediate B2
📅 **Start dates:** 14 July | 28 July 🕒 **2 weeks**

- ✓ Creativity – what, why and how
- ✓ Creative warmers
- ✓ Motivating the unmotivated
- ✓ Technology and creativity
- ✓ Bringing the course book to life
- ✓ Using music and songs
- ✓ Language games, drama techniques and creative writing



Understand how creativity develops

Develop strategies to encourage creative thinking in an EFL classroom. Learn to plan and teach language and the four skills by applying techniques to develop creativity, such as simplicity, playfulness, combinational creativity and risk-taking

Gain techniques and activities to improve motivation and engagement

Learn to select, design and use materials that foster creativity, and create activities tailored to your context

Develop linguistic skills and intercultural awareness

Share ideas with like-minded individuals from different cultures and backgrounds



FOR MORE INFORMATION:
bellenglish.com/courses/contemporary-english

Contemporary English

Explore current trends in English language and British culture while practising language use, such as idiomatic and colloquial English. Develop teaching strategies, activities and techniques to bring British culture to life in your classroom.

✓ **Min. language level:** Advanced C1
📅 **Start dates:** 14 July | 28 July 🕒 **2 weeks**

- ✓ English and the cultural climate
- ✓ Language, gender and political correctness
- ✓ Lexical developments
- ✓ Changing language and teaching culture
- ✓ Using authentic materials for learning
- ✓ Pronunciation: From RP to future English
- ✓ Cross cultural awareness in the classroom
- ✓ Eccentric Britain and humour

Improve your confidence and language competency

Grammar, vocabulary (such as slang, phrasal verbs and idioms) and pronunciation changes, improve your language competency and develop techniques to teach and practise these

Build your knowledge of British culture

Develop a deeper understanding of areas of contemporary British culture beyond stereotypes and traditions, such as education, media, family life, youth culture and multicultural Britain

Gain practical ideas to help your students

Investigate the link between culture and language, and how to share this with your students to help them compare their culture with new cultures



FOR MORE INFORMATION:
bellenglish.com/courses/language-development-for-teachers

Language development for teachers

Build on your capabilities and confidence using the English language in your teaching, through enhanced vocabulary development, general core skill strengthening as well as a focus on language accuracy.

✓ **Min. language level:** Pre-Intermediate A2
📅 **Start dates:** 14 July | 28 July 🕒 **2 weeks**

- ✓ Common idioms and phrasal verbs
- ✓ Listening and speaking skills development
- ✓ Subject specific language
- ✓ Learning how to learn English
- ✓ Classroom language skills
- ✓ Pronunciation workshops
- ✓ English grammar in line with your needs
- ✓ Presentations and mini-lessons

FOR MORE INFORMATION:

bellenglish.com/courses/pronunciation-performance-and-poetry-with-adrian-underhill



Pronunciation, performance and poetry

Develop clarity and engagement through your spoken English. Gain essential skills to teach English pronunciation and develop presentation skills through the art of poetry.

Min. language level: Upper-Intermediate B2
 Start date: 14 July 1 week

- Sounds, words and connected speech
- Workout using the Sound Foundations phonemic chart
- Daily teaching practise with feedback
- Personalise a range of teaching techniques
- Develop presence and confidence in spoken performance
- Maximise listener engagement through your voice tone
- Control pacing and energy in speech
- Utilise poems for performance practice
- Conclude with a class poetry showcase



Awareness of pronunciation features

How they affect learners' ability to understand and use English, and new techniques for improving their pronunciation

Practise and experience with new teaching techniques and activities

Build your confidence in teaching English pronunciation, improve your pronunciation and presentation skills while sharing ideas with teachers from around the world

FOR MORE INFORMATION:

bellenglish.com/courses/teaching-primary-learners



Teaching Primary Learners

Learn effective language teaching methodologies and techniques to increase engagement and motivation of students in your class.

Min. language level: Intermediate B1
 Start date: 14 July | 28 July 2 weeks

- Natural classroom language
- Effectively introduce and practise vocabulary
- Phonics and literacy
- Making grammar fun
- Using songs, stories and games
- Teaching pronunciation
- Effective lesson planning
- Adapting the course book

* The course is delivered for primary school teachers (ages 5 - 11) and secondary school teachers (ages 12-17) separately.



Enhance your language knowledge

Including language teaching methodologies, classroom management skills and practical teaching techniques

Select, design and evaluate materials for young learners

Supported by strategies to improve motivation and engagement and share these post-course.

Improved language competencies and confidence when using English

Develop a greater intercultural awareness and skills to foster intercultural awareness in your classroom



FOR MORE INFORMATION:

bellenglish.com/courses/teaching-content-and-language-integrated-learning-clil

Teaching CLIL

Cover key principles, models and effective strategies for teaching in a student's second language, including your ability to design materials and assess your student's learning needs.

Min. language level: Intermediate B1
 Start dates: 14 July | 28 July 2 weeks

- Teacher language development and classroom English
- Working multi-lingually and valuing learners' first languages
- Core CLIL methodology
- Cognitive skills development
- Analysing task difficulty
- Different kinds of learner language use
- Scaffolding language learning during content classes
- Strategies for dialogic teaching and learning
- Educational technology in the EMI classroom
- Materials evaluation, lesson planning, and assessment strategies

* The course is delivered for primary school teachers (ages 5 - 11) and secondary school teachers (ages 12-17) separately.



Enhance your language knowledge

Including language teaching methodologies, classroom management skills and practical teaching techniques

Select, design and evaluate materials for young learners

Supported by strategies to improve motivation and engagement and share these post-course.

Improved language competencies and confidence when using English

Develop a greater intercultural awareness and skills to foster intercultural awareness in your classroom



FOR MORE INFORMATION:

bellenglish.com/courses/teaching-secondary-learners

Teaching Secondary Learners

Learn effective language teaching methodologies and techniques to increase engagement and motivation of students in your class.

Min. language level: Upper-Intermediate B2
 Start dates: 14 July | 28 July 2 weeks

- Natural classroom language
- Effectively introduce and practise vocabulary
- Phonics and literacy
- Making grammar fun
- Using songs, stories and games
- Teaching pronunciation
- Effective lesson planning
- Adapting the course book

* The course is delivered for primary school teachers (ages 5 - 11) and secondary school teachers (ages 12-17) separately.



Teacher development courses for groups

In the UK or at your institution

We have worked with groups of teachers from ministries, schools and universities around the world to develop their capabilities through a range of face-to-face and online learning programmes. We pride ourselves on designing training solutions that work for you and your cultural values, languages and traditions.

CASE STUDY:





New Oriental

A three-month teacher training programme (October to December 2019) to develop 120 teachers and teacher trainers across New Oriental's operational networks. The programme was designed to enhance their skills and knowledge of evidence-based teaching practice and methodology in line with their specific context and organisational needs.

This included teaching for exam success, working with large groups and using internal texts and materials.



How we work with you Co-design process

-  **Establish your objectives**
Arrange to connect and discuss background, context, and your organisational needs or challenges
-  **Design a personalised course**
Bell develops a comprehensive programme designed to meet your learning objectives
-  **Deliver your course**
Bell facilitates course through:
 - campus-style programme with multiple trainers
 - blended programmes
 - combination of face-to-face and online learning
-  **Prove and improve**
Deliver positive, measurable results based on observation, feedback and evaluation

Other example courses:

-  **Training university teachers in Saudi Arabia**
As part of the world's largest English language teaching project
-  **Residential courses to teachers in Asia through Bell Teacher Campus Macao**
Delivered in partnership with Macao Polytechnic Institute
-  **Overseeing the management of the Institute of Languages in Angola**
Providing expertise to local teacher training universities
-  **Train the Trainer programme for English Language Teachers Association of Albania**
In partnership with the British Council

Courses for your class

Make the UK your classroom. We can create the perfect course for your school group, with free places for group leaders.

Customised or bespoke courses

Request a brochure or visit our website to view all our courses for students. They are all available to your class and can be adapted to suit your requirements. We offer great rates for groups.

We are also very experienced in designing bespoke group courses for all ages and abilities. Our education advisors will work with you to create your perfect course. Every aspect of the course can be tailored for your class, from the lessons and timetable to the trips and activities.

Ideal locations

Our Young Learner schools are highly-regarded UK independent schools, equipped with a range of facilities for students to enjoy. Bell Cambridge is located in one of the most famous university cities in the world, with two on-campus residences.

Bell London is located in a cultural hotspot in the world's most iconic city, with the Shakespeare's Globe Theatre, Tate Modern and River Thames right next door.

Join us at any time of year

Many young learner schools are only open in the summer, but we have our own young learner school open all year round, in addition to our summer schools. We would love to welcome you to Bell St Albans or our adult schools in Cambridge and London.

Group specialists

We are group specialists. We have a successful track record of taking the bespoke needs of our clients to coordinate, design and deliver courses that exceed their expectations. We deliver measurable outcomes and a memorable experience for your students.

For more information on all our
courses and locations, please:

Visit www.bellenglish.com

Email sales@bellenglish.com

Call **+44 1223 275 598**